



# INVEST IN KIDS

SCHOLARSHIP TAX CREDIT

# Dear Friend,

Over the past 40 years, Cheder Lubavitch has been a home to thousands of students, teachers, and current - as well as future - Jewish leaders.

The community that we've built together serves as a source of strength, inspiration, and joy to all those are touched by it - and it would not be possible without you, our supporters.

Today, we are so pleased to let you know about a new opportunity for you to multiply the impact of that support.

INTRODUCING:

**The “Invest in Kids”  
Tax Credit!**



THANKS TO A NEW LAW PASSED IN ILLINOIS, **DONATIONS TO EDUCATIONAL INSTITUTIONS** THAT PROVIDE SCHOLARSHIPS TO STUDENTS IN NEED ARE ELIGIBLE FOR A



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IMAGINE THIS

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You give

\$4

We get

\$4

You get back

\$3.

Wow!

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Max out your deduction + provide a child with a great education.

**The potential is enormous!**

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How does  
it work?  
**It's simple.**

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**Make a donation** to a  
Scholarship Granting Organization (SGO)  
before the end of December 2019.



When you file taxes in 2020, you will get **75%**  
**of the donation back** in the form of a tax credit.



That means that for  
every dollar you donate

OUR  
STUDENTS  
RECEIVE





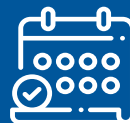
Say you **donate**

**\$1000**



**\$750**

*back*



Come April, **you get**

TALK ABOUT RETURN ON INVESTMENT,  
YOUR **\$250, BECOMES \$1000** TOWARD  
JEWISH EDUCATION, AND A BRIGHTER  
FUTURE FOR A CHILD IN NEED.



# That's

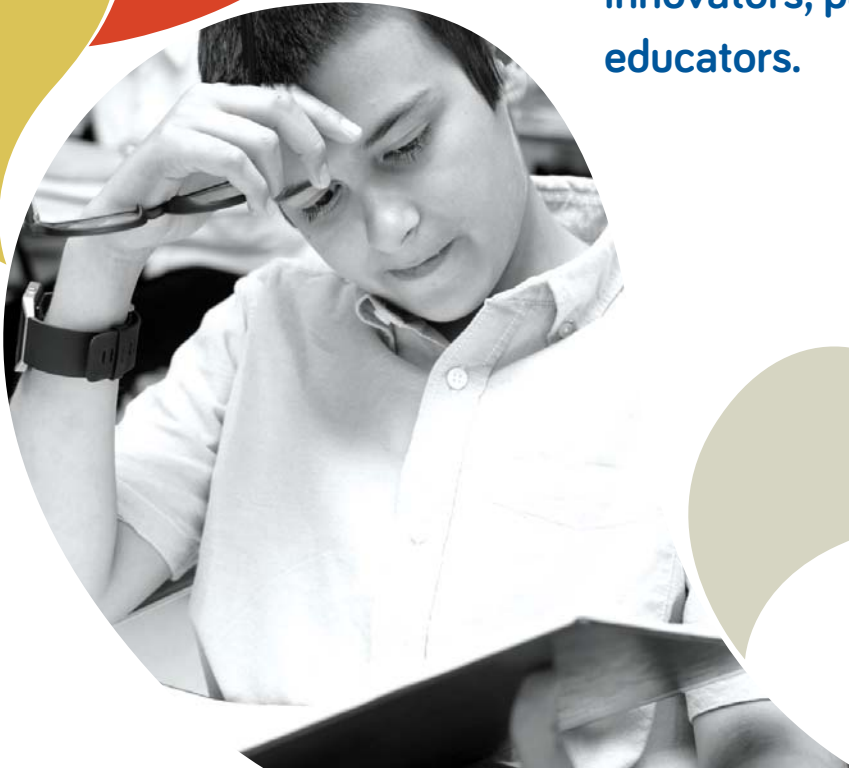
- 4x the IMPACT
- 4x the SMILES
- 4x the EDUCATION
- 4x the JEWISH PRIDE





# And the difference

For the next generation of  
**Jewish leaders, thinkers,  
innovators, parents, and  
educators.**





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LAST YEAR OVER

**115** STUDENTS  
RECEIVED

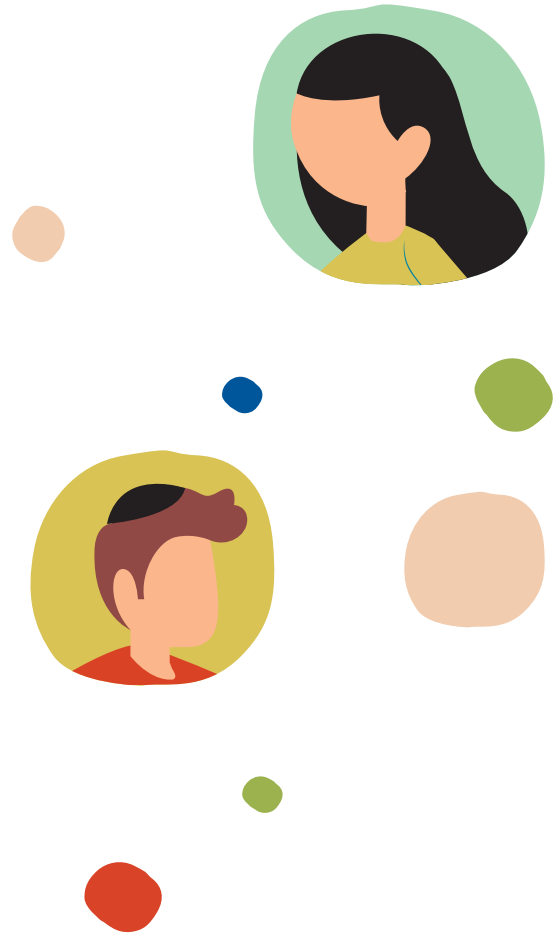
**FULL SCHOLARSHIP**

thanks to this program  
and even more received  
partial funding.

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**\$1.408.000**

in eligible donations  
were received in 2018.



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# Grateful Recipients

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“ We were recently informed that our family was awarded the special tuition scholarships. Please let your donors know that this is life changing for our family. Knowing that tuition is taken care of will enable us to fall behind less, and provide other things that our children need. ”



“ We want to thank all those who generously contributed. This helps us so much. We have a few kids and paying tuition for all is costly. ”

“ Our dream to educate our kids with a Jewish education is becoming a reality. The award gives our kids an opportunity to earn skills that will help them move forward in the ever-turbulent world. Without scholarship patrons willing to support Jewish education, students such as our kids would be unable to pursue and advance their abilities and talents. ”

THIS YEAR, OUR GOAL IS  
**2.6 MILLION.**

WE NEED YOU TO MAKE  
THAT HAPPEN.

So please, partner with us in building a  
brighter Jewish tomorrow for all of us.

*Thank you.*

FOR MORE INFORMATION ON HOW  
YOU CAN MAKE THE MOST OF YOUR DONATION



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